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## **Houston Business Coalition on Health Names New Chair and Newly Elected Board Members**

**HOUSTON – January 19, 2021** – New officers and directors were announced by the [Houston Business Coalition on Health](#) (HBCII), a non-profit multi-stakeholder coalition devoted to improving the price, quality and consumer experience in healthcare delivery.

Dan Burke, Benefits Director for Turner Industries was named Board Chair, and Luke Prettol, Health & Wellbeing Benefits Manager at ChampionX, and Sheri Mott, Benefits Director for ELLWOOD Group, were newly elected to the board.

“HBCII has made tremendous progress over the last several years and is uniquely positioned to be much more than a purchasing coalition,” said Burke. “As a board we will continue to focus on increasing transparency to link price to quality to enable members to get better value for their healthcare dollars. While there is no magic bullet, we can use our collective influence to bring meaningful change to a healthcare system that has never been asked to compete on cost and quality. Employers cannot do this alone and by working together through HBCII we continue to seek to bring positive change through a collaborative approach with health systems and payers. Real change will require a combination of many factors including clinical transformation, payment reform and benefit design. We look forward to working with our partners across the healthcare spectrum in 2021 and beyond.”

Executives continuing to serve on the HBCII board include:

- Ted Barrall, Director, Compensation & Benefits, The Friedkin Group
- Amy Bradford, Director, Health & Welfare Products and Support, Inspireity
- Craig Brown, Benefits Manager, Chevron
- Denise Crandon, Senior Manager Medical Programs, Houston ISD
- Dennis Fox, Benefits Consultant
- Paul Kattapong, Director Benefits, The University of Texas M.D. Anderson Cancer Center
- Johnathan Markert, Health & Welfare Benefits Manager, bp America
- Heidi McPherson, Senior Director, Healthcare Systems & Community Impact, American Heart Association
- Kelly Pointer, Employee Benefits Counsel, Seyfarth Shaw
- Sue Prochazka, Director of Benefits, Rice University (2019-2020 Board Chair)
- Karen Rakers, Chief Medical Officer, Next Level Urgent Care
- Jennifer Roberts, Southwest Region Vice President, Vera Whole Health
- Cecilia Sheeren, Senior Account Manager, Market Access & Public Affairs, Novo Nordisk

“We extend our sincere gratitude to outgoing Board Chair Sue Prochazka and welcome Dan Burke in his new board role,” said Chris Skisak, PhD, HBCII Executive Director. “This year we remain laser-focused on our Transparent NorthStar to shape the discussion in the Houston market of what value means to employer-sponsored healthcare benefits and look forward to working with these benefit leaders to impact cost and quality for employers, their employees and family members.”

**About Houston Business Coalition on Health**

The non-profit [Houston Business Coalition on Health](#) is the leading resource for Houston employers and their health services providers dedicated to providing health benefits at a sustainable cost while improving the quality and employee experience of their delivery through effective benefits design. With more than 70 members, HBCH represents 800,000 local and more than 2 million national employer-sponsored lives. HBCH a member of the National Alliance of Healthcare Purchaser Coalitions. For additional information visit our website [houstonbch.org](http://houstonbch.org) and follow us on [Twitter](#) and [LinkedIn](#).

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