

News

# Moving toward quality, affordable care: First-hand perspectives

Business leaders share their experiences trying to move the needle on health care reform and cost control.

By **Alan Goforth** | June 10, 2021 at 10:02 AM



**Significant change in health care is difficult without cooperation from both leadership and employees.**

Dan Burke works with more than 20,000 employees as director of corporate benefits for Turner Industries Group in Baton Rouge, La. However, because about a quarter of the industrial contractor's workers are in the Houston area, he also is the current chair of the

Houston Business Coalition on Health.

“My focus has been on finding innovative solutions to help manage our self-insured medical plan,” he said. “We know that health care is very nuanced and also very local, with unique challenges that have to do with varying factors in each market, not to mention political and cultural factors in each market. In a perfect world, health systems would have to compete on cost and quality, but we are not there. We have never been there, and we are faced with health care costs that are unsupportable. What can we to begin to develop some collective influence to begin to turn the tide?”

**Complete your profile to  
continue reading and get FREE  
access to BenefitsPRO.com, part  
of your ALM digital membership.**

**YOUR ACCESS TO UNLIMITED BENEFITSPRO.COM  
CONTENT ISN'T CHANGING.  
ONCE YOU ARE AN ALM DIGITAL MEMBER, YOU'LL  
RECEIVE:**

Critical BenefitsPRO.com information including cutting edge post-reform success strategies, access to educational webcasts and videos, resources from industry leaders, and informative Newsletters.

Exclusive discounts on ALM, *BenefitsPRO* magazine and BenefitsPRO.com events.

Access to other award-winning ALM websites including ThinkAdvisor.com and Law.com

**REGISTER NOW**

Already have an account? [Sign In Now](#)

## Dig Deeper

Consumer Driven Health Care

Core And Group Health

Health Care Reform

Cost-Containment

Employer-Paid

## Sponsored Financial Content

See 4 Space Stocks that Could Fly Higher than SpaceX or Blue Origin

[Zacks Investment Research](#)

7 Lessons to Take From Millionaires Who Are Really Good With Money

[The Penny Hoarder](#)

6 Things Financial Advisors Say You Should Do This Week

[The Penny Hoarder](#)

Millionaire Wealth Expert Offers Free Financial Plans. Get Yours Now

[FreeFinancialPlan.com](#)

Top 7 Dividend Stocks American's Should Buy Today After Age 65

[MarketBeat.com](#)

Dianomi



## Recommended Stories

### Top pharmacy benefits myths to debunk

[EMILY PAYNE](#) | DECEMBER 17, 2021

Making a change to pharmacy benefits is a big decision, and employers should thoughtfully evaluate all their options.

### Employer-sponsored health insurance costs rose 6.3% in 2021

[MICHAEL POPKE](#) | DECEMBER 15, 2021

The outlook for 2022 is better, but there's still cause for concern, according to a new Mercer survey.

### Equity, inclusion and individual engagement principle (EIIEP)

[FRANK L. DOUGLAS](#) | DECEMBER 28, 2021

Employee engagement hasn't translated to significantly wider adoption of meaningful DEI practices.

## Resource Center

REPORT  
SPONSORED  
BY MORGAN  
STANLEY AT  
WORK  
**Guide:  
Assessing  
the  
Impact  
of Your  
Financial  
Wellness  
Program**

[Browse More Resources >](#)

WHITE  
PAPER

SPONSORED  
BY  
ARMADACARE  
**Win the  
Talent  
War: The  
Recruitment,  
Retention,  
Benefits  
Connectivity**

[Browse More Resources >](#)

EBOOK  
SPONSORED  
BY  
CONSUMERM  
AN ALIGHT  
COMPANY  
**Healthcare  
Advocacy  
The Path  
to Better  
Health  
Outcomes:  
Lower  
Costs  
and  
Healthier  
Employees**

[Browse More Resources >](#)

# BenefitsPRO

Join BenefitsPRO

Don't miss crucial news and insights you need to navigate the shifting employee benefits industry. Join BenefitsPRO.com now!

- Unlimited access to BenefitsPRO.com - your roadmap to thriving in a disrupted environment
- Access to other award-winning ALM websites including ThinkAdvisor.com and Law.com
- Exclusive discounts on BenefitsPRO.com and ALM events.

Already have an account? [Sign In Now](#)

## Sponsored Financial Content

Dianomi



4 Things You Can Spend Money on That Will Actually Make You Richer  
[The Penny Hoarder](#)



Investor Alert: Access 4 Space Exploration Stocks Set to Blast Off  
[Zacks Investment Research](#)



7 Fintech Companies to Know in 2022. See the List  
[FreeFinancialPlan.com](#)



Make the right money moves with the right online financial advisors  
[NerdWallet](#)

BenefitsPRO

FOLLOW US ON

fb

tw

li

[Terms of Service](#)

[Privacy Policy](#)

Live Chat

alm.com

Copyright © 2021 ALM Media Properties, LLC. All Rights Reserved.