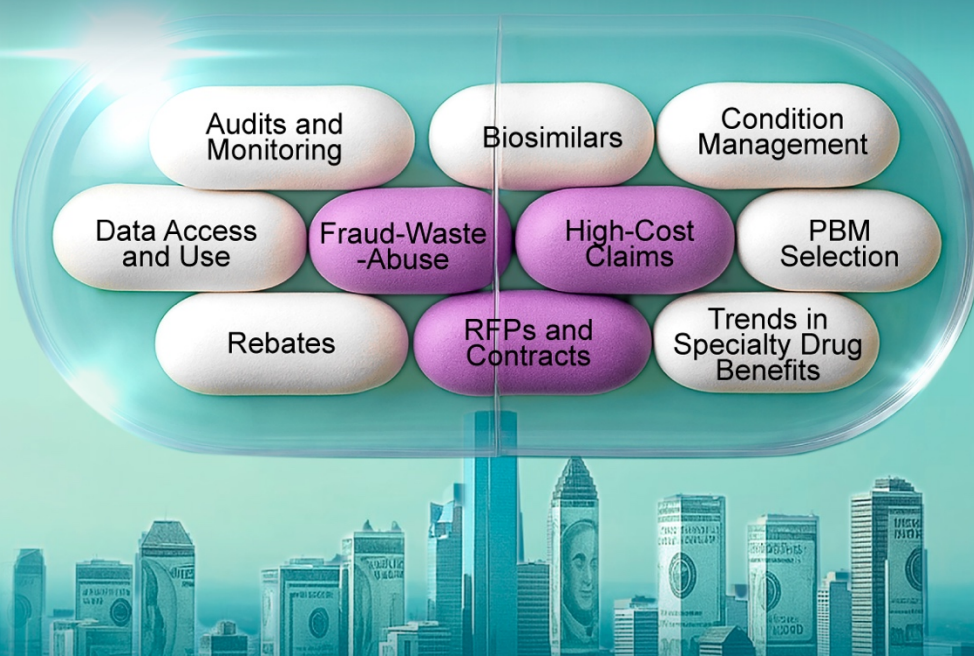




SPONSOR PROSPECTUS



WINTER FORUM

Building a Transparent and Cost-Effective Drug Spend Strategy

DEC 03-04 **2025**

Rice Bioscience Research Center
6500 Main St
Houston, TX 77030

WHY THIS FORUM MATTERS

A recent 2024 survey of employer members from coalitions within the National Alliance of Healthcare Purchasing Coalitions revealed that:

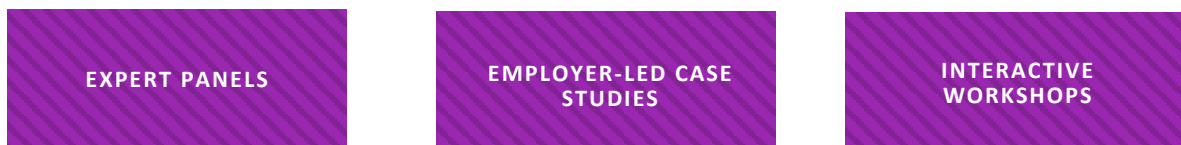


As employers seek more control and transparency over drug spending, demand is growing for strategies that emphasize:

- Transparent revenue disclosure
- Comprehensive rebate definitions
- Customizable formulary design

WHAT TO EXPECT

The Winter Forum is designed for employers and healthcare purchasers of all sizes and industries. Attendees will gain strategic insights and actionable takeaways through:



Special Feature: Kick off the day with a private screening of the upcoming documentary: 🎬 [Side Effects May Include: The Hidden Costs of Prescription Drugs \(Watch Trailer\)](#)

CALL FOR SPEAKERS & SPONSORS

As a non-profit organization, HBCH depends on the support of sponsors to deliver high-impact education and nationally recognized speakers. Sponsorship opportunities are now open, with preference given to organizations presenting in partnership with an employer client.



To inquire about sponsorship or submit a speaking proposal, contact Chris Skisak at chris.skisak@houstonbch.org.

SUGGESTED TOPICS

- ALTERNATIVES TO THE BIG 3
- AUDITS AND MONITORING
- BIOSIMILARS
- CONDITION MANAGEMENT
- DATA ACCESS AND USE
- FRAUD-WASTE-ABUSE
- HIGH-COST CLAIMS
- PAYMENT INTEGRITY
- REBATES
- RFPS AND CONTRACTS
- TRENDS IN SPECIALTY DRUG BENEFITS

WHO ATTENDS

Human Resources & People Management

- CHRO, VP, Senior VP, EVP, and Director-level HR leaders
- HR Managers, Senior HR Managers, HR Generalists, HR Specialists, HR Assistants
- HR Business Partners, HR Advisors
- People & Culture Managers, Personnel Directors

Benefits, Wellness & Total Rewards

- Directors, Managers, and Specialists of Benefits, Compensation, and Payroll
- Total Rewards Managers, Specialists, Analysts, and Executives
- Benefits & Engagement Managers, Wellness Officers, Well-being Directors,
- Senior Wellbeing Strategists
- Benefits Program, Compliance, Mobility, and Shared Services Managers
- Directors of Employee Health, Medical Programs, and Well-being

Finance & Executive Leadership

- CEOs, Chairmen, Chief Financial Officers, Finance Directors, Finance Officers
- SVPs, Senior Vice Presidents, Practice Leaders, Strategy & Innovation Executives
- Chief of Staff, City Managers, City Secretaries, Owners

Specialized Administrative & Operations Roles

- Payroll Coordinators, Business Finance Coordinators, Loss Control Managers

LET'S RESHAPE THE FUTURE OF PHARMACY BENEFITS—TOGETHER.

SPONSORSHIP

\$6000 SPONSORSHIP



FORUM PANEL SPONSOR

Be the Voice of Insight: Sponsor Our Dynamic Panel Discussion! As the sponsor of our panel discussion, you'll be recognized as a leader in the industry, driving meaningful conversations and shaping the future of healthcare.
(Approval Required)



Unlimited Employer Guest Registrations

- Table Location (100-308)
- One table & two chairs
- (4) Admissions
- 1-Minute Video Played in Exhibit Hall
- Custom Web Page on the Forum Website
- (2) Downloadable Marketing Assets on Forum Webpage
- Contact Us Page
- Logo on Forum Email Announcements
- Logo on Sponsored Panel Background Session
- Logo on Multi-Media Screens
- Logo on Forum Website

\$6000 SPONSORSHIP



FORUM LUNCH

Fuel Connections Over Lunch: Sponsor Our Forum Lunch! Our forum lunch provides a relaxed setting for attendees to network, exchange ideas, and build relationships with fellow professionals in the industry.



POST FORUM RECEPTION

Raise a Toast to Success: Sponsor Our Post-Conference Reception! Our post-conference reception provides a unique opportunity for attendees to connect with one another in a relaxed and convivial atmosphere.



Unlimited Employer Guest Registrations

- Table Location (100-108) or choice of any available in Exhibit Hall
- One (1) table and two (2) chairs
- (4) Admissions
- 1-Minute Video Played in Exhibit Hall
- Custom Web Page on the Forum Website
- (2) Digital Marketing Assets on Forum Webpage
- (1) Marketing Video on Forum Webpage
- Contact Us Page
- Logo on Forum Email Announcements
- Logo on Sponsored Panel Background Session
- Logo on Multi-Media Screens

\$3500 SPONSORSHIP



FORUM REGISTRATION TABLE

Elevate Your Brand: Sponsor Our Conference Registration Table! First Impression Matters: As the gateway to our event, the registration table is the very first point of contact for all attendees.



FORUM LANYARDS

Stand Out in Style: Sponsor Our Conference Lanyards! Wearable Branding: Our conference lanyards serve as wearable advertisements, ensuring that your logo is prominently displayed around the necks of every attendee.



MOBILE DEVICE CHARGING STATIONS

Power Up Your Brand: Sponsor Our Mobile Charging Stations! Essential Convenience: In today's digital age, attendees rely heavily on their mobile devices to stay connected and engaged.



FORUM TOTE BAG

Be the Talk of the Forum: Sponsor Our Exclusive Tote Bags! Walking Billboards: Our tote bags serve as mobile advertisements, carrying your brand message throughout the conference and beyond.



Unlimited Employer Guest Registrations

\$3500 Sponsorship Includes:

- 5-6 ft Table with two (2) Chairs in the Exhibit Hall
- (3) Admissions | (2) Forum and (1) Booth Rep
- Custom Web Page on Forum Website
- Digital Marketing Asset on the Forum Webpage
- Logo on Forum Email Announcements
- Logo on Multi-Media Screens Logo on Forum Website
- Lunch, Networking, and Post-Forum Reception
- Validated Parking (Rice Parking Lot ONLY)

\$3500 SPONSORSHIP



FORUM LIVE POLLING

Engage Your Audience: Sponsor Our Live Polling Session! Interactive Engagement: Our live polling session transforms passive listeners into active participants, fostering engagement and interaction among attendees. Logo displayed on main screen.



NETWORKING BREAK

Foster Connections: Sponsor Our Networking Break! Networking Powerhouse: Our networking break provides attendees with a dedicated time to connect with industry peers, exchange business cards, and engage in fruitful conversations.



ATTENDEE BADGES

Make Every Badge a Brand Ambassador: Sponsor Our Attendee Badge! Everywhere Visibility: Your logo will be prominently featured on every attendee badge, ensuring that your brand is visible to everyone at the event.



EXHIBITOR ONLY

Shine Bright Among Industry Leaders: Sponsor Our Exclusive Exhibitor-Only Area! Prime Brand Exposure: Your logo will be prominently featured within the exhibitor-only area, ensuring maximum exposure to a select audience of industry professionals, influencers, and potential customers.



Unlimited Employer Guest Registrations

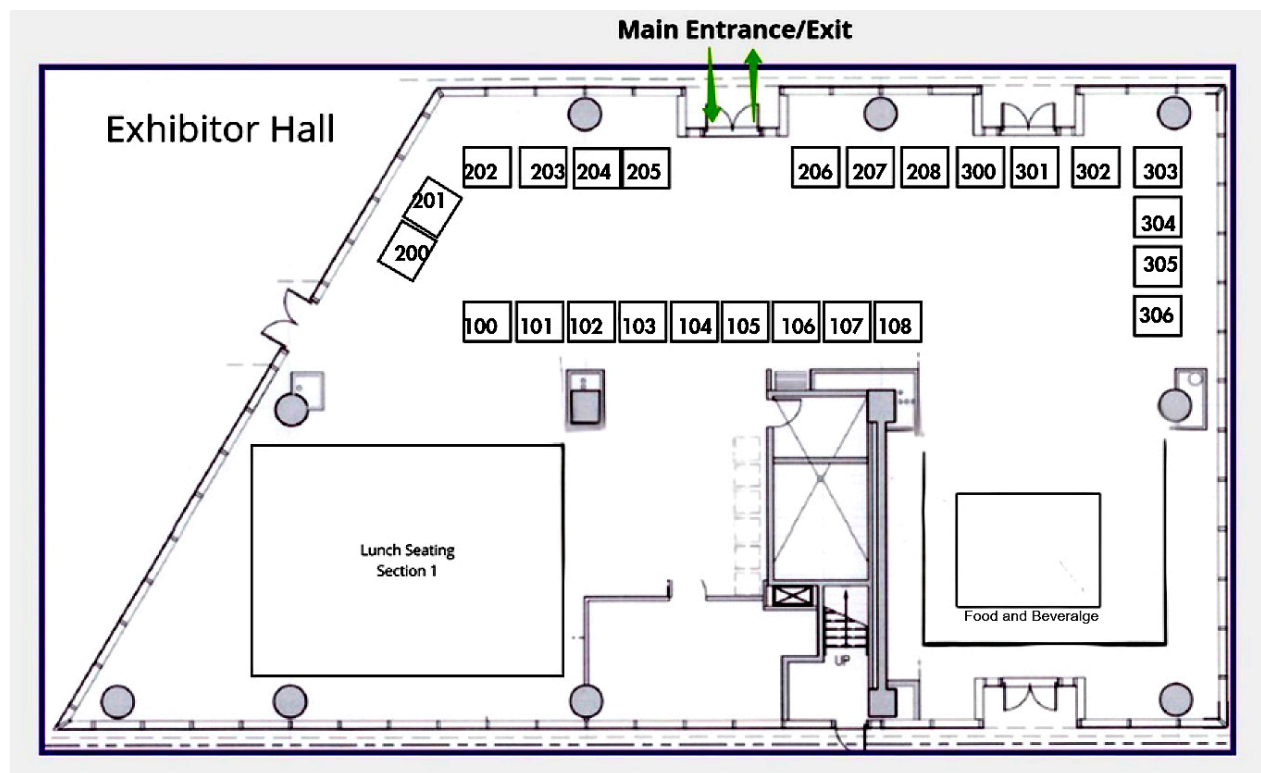
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6500 Main St, Houston, TX 77030

Exhibit Date: December 3-4, 2025 **Exhibits Open:** 9 AM - 5 PM



EXHIBITOR SCHEDULE

Tuesday, December 2, 2025

12 PM - 4 PM

Exhibitor Move-In

Wednesday, December 3, 2025

7AM - 9 AM

Exhibitor Move-In

Thursday, December 4, 2025

12 PM - 2PM

Exhibitor Move-Out

SHIPPING ADDRESS

Houston Business Coalition on Health

Attn: Sam Medina

9550 Spring Green Blvd

Suite 408-233

Katy, TX 77494

832.878.8884

PREVIOUS EMPLOYER REGISTERED AND ATTENDED COMPANIES

A

ABM
Adams Resources & Energy, Inc.
Air Liquide
Aldine ISD
Alief ISD
America Airlines
Apergy
Ascend Performance Materials
Aveva Continual Progression

B

Baker Hughes
Baylor College of Medicine
BP America Inc.

C

Catholic Charities
CB&I
Celgene
CEMEX
Centrica
Chevron
City of Houston
City of Manvel
City of Plano
City of Richmond
City of Waller
CJ Cladding
ConocoPhillips
Cotton Holdings
Credit Human
Crown Castle

D

Daiichi Sankyo
Duke University

E

Easton Corporation
Ellwood Group Inc.
EOG Resources
EP Energy

F

FloWorks International
FMC Technologies
Fort Bend County
Fort Bend ISD

G

Goode Company Restaurants
Google
Geokinetics
Goose Creek CISD
Gulf Coast Regional Blood
Center

H

Halliburton
Harris County
Harris Health System
HCSS
Hilcorp Energy Company
Hines Interests
Hope City
Houston Chronicle
Houston Community College
HISD
Houston Housing Authority
Houston Methodist
Houston Texans
Humble ISD
Huntsman

I

Indorama Ventures
INEOS USA LLC
Insperity

K

KBR
King Ranch, Inc.

L

L&F Distributors
Lexicon Pharmaceuticals, Inc.
Linbeck
Lyft
Lyondell Bassell

M

Manatee County Government
Mann Eye
Marek Brothers
Martin Foods
Mattress Firm
MD Anderson Cancer Center
Memorial Hermann
Metro Nashville Public Schools
MetroNational

N

NACE
Noble Energy

P

Pappas Restaurant, Inc.
PCCA
Port of Houston
Powell Industries
Pursuit Center
PV Fluid Products

R

Raymondville ISD
Rice University

S

Sante Fe ISD
Schlumberger
SCI
Shell
Silver Eagle Distributors
South Texas College of Law
Starcon
Star Furniture
Statoil
Stewart Title
Subsea 7
Sysco

T

TC Energy
TDECU
TBGH
Texas Children's Hospital
Texas Gulf Coast Area Labor
Federation, AFL-CIO
Texas Teachers Retirement
System (TRS)
The Adventure Begins Comics,
Games, & More
The Friedkin Group
The Save Mart Companies
Tokio Marine HCC
Tomball ISD
Turner Industries

U

UTMB Galveston
UT Health System

V

Vanguard Natural Resources
Vector Pipeline Integrity

W

Waste Resource Management
Wells Fargo
Willis ISD

Y

YMCA of Greater Houston