



Brand Newland, CEO, Goldfinch Health

Seeing the pitfalls of surgery and finding a lack of solutions to the opioid crisis, Brand worked with cofounder, John Greenwood, to bring a higher standard of care to surgery and recovery, founding Goldfinch Health in 2018. With 15 years of leadership in creating new healthcare solutions, Brand has worked to bring high quality approaches to payers, employers, healthcare providers and patients throughout his career. Dr. Newland received a Doctor of Pharmacy degree from the University of Iowa and holds a certification in pain management. He also earned an MBA from the University of Chicago Booth School of Business.