

Mission

To empower Houston employers to provide high-value health benefits

Vision

A healthy Houston workforce and a strong business community

What we Do?



EDUCATE employers about opportunities to improve benefit plan value



EMPOWER employers with new initiatives, tools, and resources to take actions that improve the value of health benefit plans.



ADVOCATE for legislative reforms that improve healthcare market competition

Benefits of Associate Membership

	Underwriter	Associate For Profit	Associate Non-Profit	Associate For Profit Small Buss.
Membership Fees	\$12000	\$5000	\$2500	\$750
Recognition as an employer partner dedicated to improving the value of healthcare benefits	✓	✓	✓	✓
Logo displayed on members directory and website	✓	✓	✓	✓
Custom web page for digital media (2-flyers, 1-video, 1-contact us)	✓			
Attend HBCH Forums at the Associate Member rate	(4) Free	\$200	\$200	\$200
Exhibit table at Summer and Winter Forum	Included	\$3000	\$3000	\$3000
Opportunity to sponsor a panel session at Summer or Winter forum if matched to agenda content. *Speaking role not guaranteed.	Included	\$5000	\$5000	\$5000
Opportunity to contribute educational resources in HBCH newsletter 2 times per year	✓	\$2000 ea	\$2000 ea	\$2000 ea
Opportunity to request benchmarking of HBCH employers	✓			
Opportunity to present an educational webinar 1 time per year	✓	\$3000	\$3000	\$3000
Opportunity to serve on Board if position available	✓			
Opportunity to sponsor an employer roundtable discussion 1 time per year	✓	\$3000	\$3000	\$3000
Opportunity to distribute branded materials at event(s) sponsored	✓	✓	✓	✓

