



## Al Lewis' Bio

[Al Lewis](#) wears multiple hats, both professionally and also to cover his bald spot.

*Hat #1: Employee Health Literacy.* He is the founder and “Quizmeister-in-Chief” of [Quizzify](#), whose mission is to help companies teach their employees to utilize healthcare services appropriately, using a format best described as *Jeopardy*<sup>®</sup>-meets-Choosing Wisely-meets-Comedy Central. Quizzify is the only vendor authorized to display the Harvard Medical School “Veritas” shield, and has [received](#) excellent [reviews from users](#).

Quizzify is also well-known for its [ER Sticker Shock Prevent Consent](#), which has been [featured in the New York Times](#), and it 100% guaranteed to keep *all* ER bills <\$1000, or \$1500 if a procedure by an on-call doctor is needed.

*Hat #2: Outcomes Measurement.* As an author, his [critically acclaimed](#) category-bestselling book on outcomes measurement, [Why Nobody Believes the Numbers](#), chronicling and exposing the innumeracy of the health management field, was named [healthcare book of the year](#) in *Forbes*. [Cracking Health Costs](#), written in conjunction with Walmart alum Tom Emerick, was also a trade bestseller

He was the co-founder of the World Health Care Congress’s [Validation Institute](#).

[His expertise in outcomes measurement](#) got him named one of [the unsung heroes changing health care forever](#).

He graduated *Phi Beta Kappa* with honors from Harvard, where he taught economics as well. He also graduated from Harvard Law School, albeit with no honors that time -- other than winning their annual trivia contest, of course.